## Effect Size & Power

A statistical study is **powerful** if the sample size is large enough so that random error probably won't cause a Type II error. That is, it will probably be able to recognize that a real effect is statistically significant.

## Steps to Determine if a Study is Powerful Enough

- 1. Choose an **effect size** that you'd like to be able to detect.
- 2. Guess a plausible standard deviation (for quantitative data only).
- 3. Calculate the margin of error based on your standard deviation and sample size.

If the margin of error exceeds the effect size, then your study is not powerful enough.

1. A large farm wants to test a new fertilizer to see if it increases corn yields by at least 40 lbs. per plot. Currently plots produce 1215 lbs. of corn on average with a standard deviation of 94 lbs. per plot.

If we did an experiment where we randomly assigned  $N_1 = 20$  plots to get the new fertilizer and  $N_2 = 20$  plots to not get the new fertilizer, would that be a powerful enough study to detect a 40 lbs. per plot improvement? Estimate the margin of error for the difference in yields:

$$t^* \sqrt{\frac{s_1^2}{N_1} + \frac{s_2^2}{N_2}}.$$

Would a statistical analysis with that margin of error be able to recognize a 40 lbs. improvement as statistically significant?

2. A doctor thinks that taking the herbal supplement Garcinia Cambogia will increase the percent of overweight people who can lose 10% of their body weight and keep the weight off for a full year. A 2005 study in the *American Journal of Clinical Nutrition* found that only 20% of overweight people are able to lose that much weight and keep it off for a full year.

Suppose this doctors thinks that G. Cambogia could increase the percent of patients who can lose weight and keep it off for a full year from 20% to 40%. Would a randomized experiment with 30 patients in each group be powerful enough to detect this? What about a study with 40 patients in each group?