

The Payoff Matrix

Lecture 35

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- 1 Pure Strategies and Optimal Strategies
- 2 Fair Games and Zero-Sum Games
- 3 The Payoff Matrix
- 4 Examples
- 5 Assignment

Outline

- 1 Pure Strategies and Optimal Strategies
- 2 Fair Games and Zero-Sum Games
- 3 The Payoff Matrix
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Pure Strategies

Definition (Strategy)

A **strategy** is a rule that tells the player which options to choose.

Definition (Pure Strategy)

A **pure strategy** is a strategy in which the player always chooses the same option.

Definition (Optimal Strategy)

An **optimal strategy** is a strategy that produces the best outcome possible for the player, given that the other player will also use his optimal strategy.

- Later we will introduce **mixed strategies**.

The Prisoners' Dilemma

The Prisoners' Dilemma

| | | Bob | |
|------|---------------|-----------|---------------|
| | | Cooperate | Not Cooperate |
| Andy | Cooperate | (3, 3) | (1, 4) |
| | Not Cooperate | (4, 1) | (2, 2) |

The Prisoners' Dilemma

The Prisoners' Dilemma

| | | Bob | |
|------|---------------|-----------|---------------|
| | | Cooperate | Not Cooperate |
| Andy | Cooperate | (3, 3) | (1, 4) |
| | Not Cooperate | (4, 1) | (2, 2) |

- Each player's optimal pure strategy is to cooperate.

The Prisoners' Dilemma

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| | | Bob | |
|------|---------------|-----------|---------------|
| | | Cooperate | Not Cooperate |
| Andy | Cooperate | (3, 3) | (1, 4) |
| | Not Cooperate | (4, 1) | (2, 2) |

- Each player's optimal pure strategy is to cooperate.
- The pure strategy "Not Cooperate" is not optimal, given that the other player will cooperate.

Example with 3 Options

- Andy and Bob are playing a game where Andy picks a number from 1 to 3 and Bob tries to guess the number. The payoffs are as follows.
 - (i) If Bob guesses correctly, then Bob wins the number guessed, in dollars (\$1, \$2, or \$3).
 - (ii) If Bob guesses a larger number than the one Andy chose, then Andy wins the sum of the two numbers, in dollars.
 - (iii) If Bob guesses a smaller number than the one Andy chose, then Bob wins twice the sum of the two numbers.
- Then
 - (a) List the nine possible outcomes and rank them for each player.
 - (b) Draw the game matrix, including the ranks.
 - (c) Decide what each player will do.

Example with 3 Options

Example with 3 Options

Andy

| Outcome | Payoff | Rank |
|---------|--------|------|
| (1, 1) | | |
| (1, 2) | | |
| (1, 3) | | |
| (2, 1) | | |
| (2, 2) | | |
| (2, 3) | | |
| (3, 1) | | |
| (3, 2) | | |
| (3, 3) | | |

Bob

| Outcome | Payoff | Rank |
|---------|--------|------|
| (1, 1) | | |
| (1, 2) | | |
| (1, 3) | | |
| (2, 1) | | |
| (2, 2) | | |
| (2, 3) | | |
| (3, 1) | | |
| (3, 2) | | |
| (3, 3) | | |

Example with 3 Options

Example with 3 Options

Andy

| Outcome | Payoff | Rank |
|---------|--------|------|
| (1, 1) | -1 | |
| (1, 2) | | |
| (1, 3) | | |
| (2, 1) | | |
| (2, 2) | -2 | |
| (2, 3) | | |
| (3, 1) | | |
| (3, 2) | | |
| (3, 3) | -3 | |

Bob

| Outcome | Payoff | Rank |
|---------|--------|------|
| (1, 1) | +1 | |
| (1, 2) | | |
| (1, 3) | | |
| (2, 1) | | |
| (2, 2) | +2 | |
| (2, 3) | | |
| (3, 1) | | |
| (3, 2) | | |
| (3, 3) | +3 | |

Example with 3 Options

Example with 3 Options

Andy

| Outcome | Payoff | Rank |
|---------|--------|------|
| (1, 1) | -1 | |
| (1, 2) | +3 | |
| (1, 3) | +4 | |
| (2, 1) | | |
| (2, 2) | -2 | |
| (2, 3) | +5 | |
| (3, 1) | | |
| (3, 2) | | |
| (3, 3) | -3 | |

Bob

| Outcome | Payoff | Rank |
|---------|--------|------|
| (1, 1) | +1 | |
| (1, 2) | -3 | |
| (1, 3) | -4 | |
| (2, 1) | | |
| (2, 2) | +2 | |
| (2, 3) | -5 | |
| (3, 1) | | |
| (3, 2) | | |
| (3, 3) | +3 | |

Example with 3 Options

Example with 3 Options

Andy

| Outcome | Payoff | Rank |
|---------|--------|------|
| (1, 1) | -1 | |
| (1, 2) | +3 | |
| (1, 3) | +4 | |
| (2, 1) | -6 | |
| (2, 2) | -2 | |
| (2, 3) | +5 | |
| (3, 1) | -8 | |
| (3, 2) | -10 | |
| (3, 3) | -3 | |

Bob

| Outcome | Payoff | Rank |
|---------|--------|------|
| (1, 1) | +1 | |
| (1, 2) | -3 | |
| (1, 3) | -4 | |
| (2, 1) | +6 | |
| (2, 2) | +2 | |
| (2, 3) | -5 | |
| (3, 1) | +8 | |
| (3, 2) | +10 | |
| (3, 3) | +3 | |

Example with 3 Options

Example with 3 Options

Andy

| Outcome | Payoff | Rank |
|---------|--------|------|
| (1, 1) | -1 | 4 |
| (1, 2) | +3 | 3 |
| (1, 3) | +4 | 2 |
| (2, 1) | -6 | 7 |
| (2, 2) | -2 | 5 |
| (2, 3) | +5 | 1 |
| (3, 1) | -8 | 8 |
| (3, 2) | -10 | 9 |
| (3, 3) | -3 | 6 |

Bob

| Outcome | Payoff | Rank |
|---------|--------|------|
| (1, 1) | +1 | |
| (1, 2) | -3 | |
| (1, 3) | -4 | |
| (2, 1) | +6 | |
| (2, 2) | +2 | |
| (2, 3) | -5 | |
| (3, 1) | +8 | |
| (3, 2) | +10 | |
| (3, 3) | +3 | |

Example with 3 Options

Example with 3 Options

Andy

| Outcome | Payoff | Rank |
|---------|--------|------|
| (1, 1) | -1 | 4 |
| (1, 2) | +3 | 3 |
| (1, 3) | +4 | 2 |
| (2, 1) | -6 | 7 |
| (2, 2) | -2 | 5 |
| (2, 3) | +5 | 1 |
| (3, 1) | -8 | 8 |
| (3, 2) | -10 | 9 |
| (3, 3) | -3 | 6 |

Bob

| Outcome | Payoff | Rank |
|---------|--------|------|
| (1, 1) | +1 | 6 |
| (1, 2) | -3 | 7 |
| (1, 3) | -4 | 8 |
| (2, 1) | +6 | 3 |
| (2, 2) | +2 | 5 |
| (2, 3) | -5 | 9 |
| (3, 1) | +8 | 2 |
| (3, 2) | +10 | 1 |
| (3, 3) | +3 | 4 |

Example with 3 Options

Example with 3 Options

| | | Bob | | |
|------|---|--------|--------|--------|
| | | 1 | 2 | 3 |
| Andy | 1 | (4, 6) | (3, 7) | (2, 8) |
| | 2 | (7, 3) | (5, 5) | (1, 9) |
| | 3 | (8, 2) | (9, 1) | (6, 4) |

- What will Andy and Bob do?

Example with 3 Options

Example with 3 Options

| | | Bob | | |
|------|---|--------|--------|--------|
| | | 1 | 2 | 3 |
| Andy | 1 | (4, 6) | (3, 7) | (2, 8) |
| | 2 | (7, 3) | (5, 5) | (1, 9) |
| | 3 | (8, 2) | (9, 1) | (6, 4) |

- What will Andy and Bob do?
- Clearly, Andy will not choose 3.

Example with 3 Options

Example with 3 Options

| | | Bob | | |
|------|---|--------|--------|--------|
| | | 1 | 2 | 3 |
| Andy | 1 | (4, 6) | (3, 7) | (2, 8) |
| | 2 | (7, 3) | (5, 5) | (1, 9) |
| | | | | |

- What will Andy and Bob do?
- Clearly, Andy will not choose 3.

Example with 3 Options

Example with 3 Options

| | | Bob | | |
|------|---|--------|--------|--------|
| | | 1 | 2 | 3 |
| Andy | 1 | (4, 6) | (3, 7) | (2, 8) |
| | 2 | (7, 3) | (5, 5) | (1, 9) |
| | | | | |

- What will Andy and Bob do?
- Clearly, Andy will not choose 3.
- And clearly, Bob will not choose 3.

Example with 3 Options

Example with 3 Options

| | | Bob | | |
|------|---|--------|--------|--------|
| | | 1 | 2 | 3 |
| Andy | 1 | (4, 6) | (3, 7) | (2, 8) |
| | 2 | (7, 3) | (5, 5) | (4, 4) |
| | 3 | (8, 2) | (6, 1) | (3, 0) |

- What will Andy and Bob do?
- Clearly, Andy will not choose 3.
- And clearly, Bob will not choose 3.

Example with 3 Options

Example with 3 Options

| | | Bob | |
|------|---|--------|--------|
| | | 1 | 2 |
| Andy | 1 | (4, 6) | (3, 7) |
| | 2 | (7, 3) | (5, 5) |

- So, for all practical purposes, Andy and Bob have only 2 options: 1 or 2.
- What will Andy and Bob do?

Example with 3 Options

Example with 3 Options

| | | Bob | |
|------|---|--------|--------|
| | | 1 | 2 |
| Andy | 1 | (4, 6) | (3, 7) |
| | 2 | (7, 3) | (5, 5) |

- So, for all practical purposes, Andy and Bob have only 2 options: 1 or 2.
- What will Andy and Bob do?
- Clearly, Andy will not choose 2.

Example with 3 Options

Example with 3 Options

| | | Bob | |
|------|---|--------|--------|
| | | 1 | 2 |
| Andy | 1 | (4, 6) | (3, 7) |
| | | | |

- So, for all practical purposes, Andy and Bob have only 2 options: 1 or 2.
- What will Andy and Bob do?
- Clearly, Andy will not choose 2.

Example with 3 Options

Example with 3 Options

| | | Bob | |
|------|---|--------|--------|
| | | 1 | 2 |
| Andy | 1 | (4, 6) | (3, 7) |
| | | | |

- So, for all practical purposes, Andy and Bob have only 2 options: 1 or 2.
- What will Andy and Bob do?
- Clearly, Andy will not choose 2.
- And clearly, Bob will not choose 2.

Example with 3 Options

Example with 3 Options

| | | Bob | |
|------|---|--------|---|
| | | 1 | 2 |
| Andy | 1 | (4, 6) | |
| | 2 | | |

- So, for all practical purposes, Andy and Bob have only 2 options: 1 or 2.
- What will Andy and Bob do?
- Clearly, Andy will not choose 2.
- And clearly, Bob will not choose 2.

Example with 3 Options

Example with 3 Options

| | | |
|------|---|--------|
| | | Bob |
| | | 1 |
| Andy | 1 | (4, 6) |

- Both players use their pure strategies of always choosing 1.

Example with 3 Options

Example with 3 Options

| | | |
|------|---|--------|
| | | Bob |
| | | 1 |
| Andy | 1 | (4, 6) |

- Both players use their pure strategies of always choosing 1.
- Bob wins \$1 every time.

Example with 3 Options

Example with 3 Options

| | | |
|------|---|--------|
| | | Bob |
| | | 1 |
| Andy | 1 | (4, 6) |

- Both players use their pure strategies of always choosing 1.
- Bob wins \$1 every time.
- This is not a very good game—Andy would refuse to play.

Example with 3 Options

Example with 3 Options

| | | |
|------|---|--------|
| | | Bob |
| | | 1 |
| Andy | 1 | (4, 6) |

- Both players use their pure strategies of always choosing 1.
- Bob wins \$1 every time.
- This is not a very good game—Andy would refuse to play, if he has any sense.

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Fair Games

Definition (Payoff)

The **payoff** of an outcome is the value of that outcome to the player.

Fair Games

Definition (Payoff)

The **payoff** of an outcome is the value of that outcome to the player.

Definition (Fair Games)

A **fair game** is a game in which the *average* payoff to each player is zero.

Fair Games

Definition (Payoff)

The **payoff** of an outcome is the value of that outcome to the player.

Definition (Fair Games)

A **fair game** is a game in which the *average* payoff to each player is zero.

Definition (Zero-Sum Games)

A **zero-sum game** is a game in which whatever one player wins, the other player necessarily loses.

Zero-Sum Games

- The game in the previous example is not fair.

Zero-Sum Games

- The game in the previous example is not fair.
- Typically, we want a game to be fair, or else one of the players would refuse to play.

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- In a zero-sum game, there is no need to list pairs of rankings or payoffs.

Zero-Sum Games

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- Each player's ranking will be the reverse of the other player's ranking.

Zero-Sum Games

- The game in the previous example is not fair.
- Typically, we want a game to be fair, or else one of the players would refuse to play.
- In a zero-sum game, there is no need to list pairs of rankings or payoffs.
- Each player's ranking will be the reverse of the other player's ranking.
- Each payoff in a pair of payoffs is the negative of the other payoff.

Zero-Sum Games

- The game in the previous example is not fair.
- Typically, we want a game to be fair, or else one of the players would refuse to play.
- In a zero-sum game, there is no need to list pairs of rankings or payoffs.
- Each player's ranking will be the reverse of the other player's ranking.
- Each payoff in a pair of payoffs is the negative of the other payoff.
- Therefore, we will list only the payoff to the row player.

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The Payoff Matrix

Definition (The Payoff Matrix)

The **payoff matrix** of a zero-sum game shows the payoffs to the row player. The payoff to the column player is always the negative of the payoff to the row player.

Prisoners' Dilemma Payoff Matrix

- In the Prisoners' Dilemma problem, suppose that the payoffs are in gained or lost income.
- Andy and Bob each figure they will lose \$10,000 for each year in prison (can't rob banks).
- They each figure they will gain \$10,000 for each year that they are free (rob one bank each year).
- What is the payoff matrix (in thousands of dollars)?

The Prisoners' Dilemma

The Prisoners' Dilemma

| | | | |
|------|---------------|------------|---------------|
| | | Bob | |
| | | Cooperate | Not Cooperate |
| Andy | Cooperate | (-10, -10) | (30, -30) |
| | Not Cooperate | (-30, 30) | (10, 10) |

- This is *not* a zero-sum game.
- Based on their pure strategies, they will each have a net loss of \$10,000.

Example with 3 Options

Example with 3 Options

| | | | | |
|------|---|-----|-----|----|
| | | Bob | | |
| | | 1 | 2 | 3 |
| Andy | 1 | -1 | +3 | +4 |
| | 2 | -6 | -2 | +5 |
| | 3 | -8 | -10 | -3 |

- Our example of Andy and Bob choosing a number from 1 to 3 is a zero-sum game.

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A Card Game

A Card Game

- Andy is holding the 2 of spades ($2\spadesuit$) and the 5 of hearts ($5\heartsuit$).
- Bob is holding the 3 of clubs ($3\clubsuit$) and the 7 of diamonds ($7\diamondsuit$).
- Each player plays one of his cards.
- If the colors match, the Andy wins the sum of the numbers.
- If the colors do not match, Bob player wins the sum of the numbers.
- Write the payoff matrix.

A Card Game

A Card Game

| | | | |
|------|----|-----|-----|
| | | Bob | |
| | | 3♣ | 7♦ |
| Andy | 2♠ | +5 | -9 |
| | 5♥ | -8 | +12 |

A Card Game

A Card Game

| | | | |
|------|----|-----|-----|
| | | Bob | |
| | | 3♣ | 7♦ |
| Andy | 2♠ | +5 | -9 |
| | 5♥ | -8 | +12 |

- It is clear that neither player has a pure strategy.

A Card Game

A Card Game

| | | | |
|------|----|-----|-----|
| | | Bob | |
| | | 3♣ | 7♦ |
| Andy | 2♠ | +5 | -9 |
| | 5♥ | -8 | +12 |

- It is clear that neither player has a pure strategy.
- We will deal with that in the next lecture.

A Card Game

A Card Game

- Andy is holding the 2 of spades ($2\spadesuit$), the 7 of hearts ($7\heartsuit$), and the king of diamonds ($K\diamondsuit$).
- Bob is holding the 3 of clubs ($3\clubsuit$), the 6 of diamonds ($6\diamondsuit$), and the queen of spades ($Q\spadesuit$).
- Each player plays one of his cards.
- If both are face cards (queen or king), then Andy wins \$10.
- If only one is a face card, then the one who played the face card wins \$8.
- If neither is a face card, then whichever player played the larger number, wins the difference between the numbers, in dollars.

Another Card Game

Another Card Game

| | | Bob | | |
|------|----|-----|----|----|
| | | 3♣ | 6♦ | Q♠ |
| Andy | 2♠ | -1 | -4 | +8 |
| | 7♥ | +4 | +1 | +8 |
| | K♦ | -8 | -8 | 10 |

Another Card Game

Another Card Game

| | | Bob | | |
|------|----|-----|----|----|
| | | 3♣ | 6♦ | Q♠ |
| Andy | 2♠ | -1 | -4 | +8 |
| | 7♥ | +4 | +1 | +8 |
| | K♦ | -8 | -8 | 10 |

- Does either player have a pure strategy?

Another Card Game

Another Card Game

| | | Bob | | |
|------|----|-----|----|----|
| | | 3♣ | 6♦ | Q♠ |
| Andy | 2♠ | -1 | -4 | +8 |
| | 7♥ | +4 | +1 | +8 |
| | K♦ | -8 | -8 | 10 |

- Does either player have a pure strategy?
- What should Andy and Bob do?

Another Card Game

Another Card Game

| | | | | | | |
|------|----|-----|--|----|--|----|
| | | Bob | | | | |
| | | 3♣ | | 6♦ | | Q♠ |
| Andy | 2♠ | -1 | | -4 | | +8 |
| | | | | | | |
| | 7♥ | +4 | | +1 | | +8 |
| | | | | | | |
| | K♦ | -8 | | -8 | | 10 |

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Assignment

Assignment

- Work the problems on Handout #2.