

Homework Solutions

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Exercise 9

A Type I error would be to conclude that the average age of all patrons is more than 30 years when, in fact, the average age is 30 years. A possible consequence would be to play music that is more appealing to the over-30 crowd and not so appealing to the 30-year-olds. The same for food, decor, etc. That consequence of that would be to lose patrons.