

# Exponential Functions

Lecture 33  
Section 4.1

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# Reminder

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- Be there.

# Objectives

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- Learn (or review) the properties of exponential expressions.
- Learn the properties of exponential functions.
- Learn about the “natural” base.

# Exponential Expressions and Functions

## Definition (Integer Exponential Expression)

Let  $b$  be a positive real number and let  $n$  be a positive integer. Then

$$b^n = \underbrace{b \cdot b \cdot b \cdots b}_{n \text{ factors}}$$

Also,  $b^0 = 1$  and

$$b^{-n} = \frac{1}{b^n}.$$

The number  $b$  is called the **base** of the expression. The number  $n$  is called the **exponent**.

# Exponential Expressions and Functions

## Definition (Rational Exponential Expression)

Let  $b$  be a positive real number and let  $\frac{n}{m}$  be a rational number. Then

$$b^{n/m} = \left(\sqrt[m]{b}\right)^n = \sqrt[m]{b^n}.$$

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- Powers:  $(b^x)^y = b^{xy}$ .

# Exponential Expressions and Functions

## Definition (Exponential Function)

An **exponential function** is a function of the form

$$f(x) = b^x$$

for some base  $b > 0$ .

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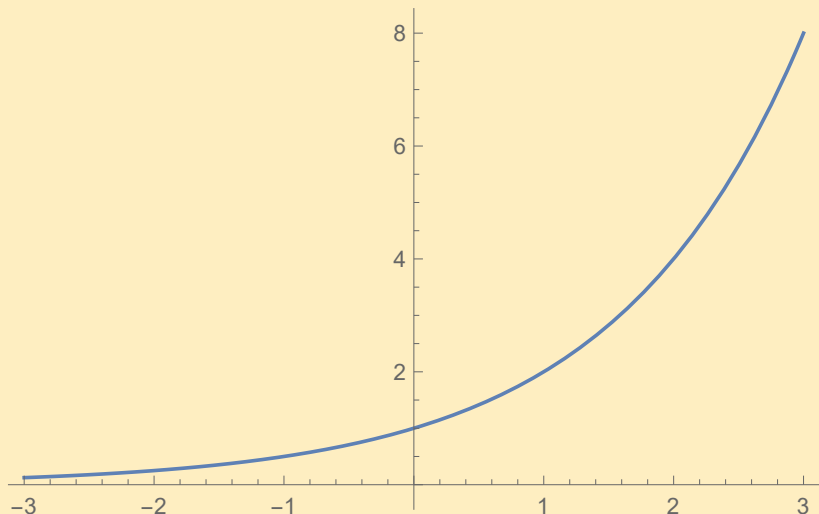
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- If  $b < 1$ , then

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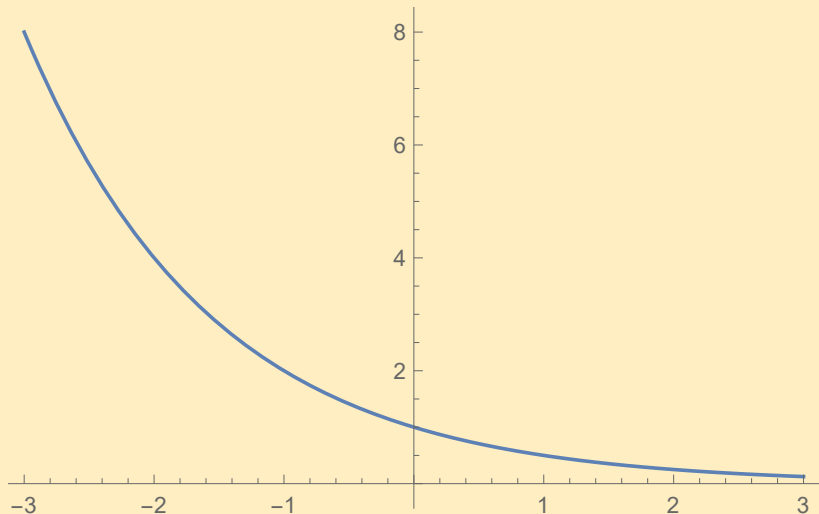
# Graph of an Exponential Function ( $b > 1$ )

The graph of  $f(x) = 2^x$



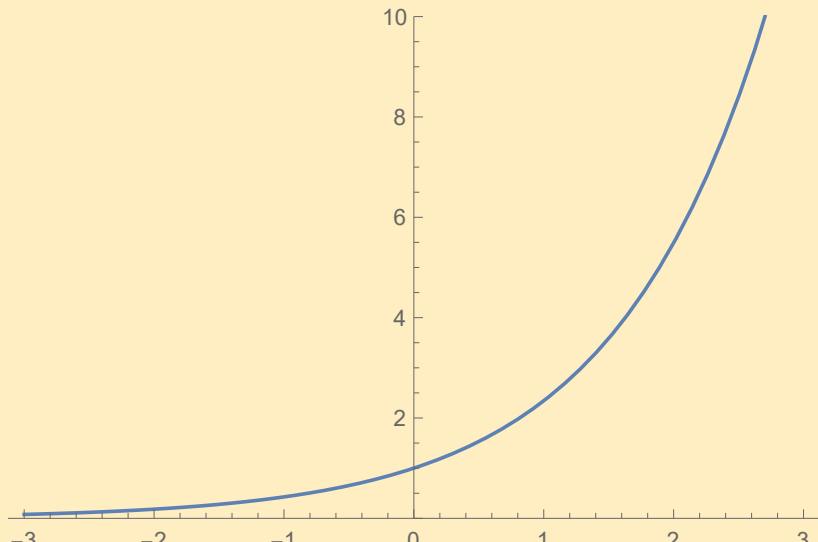
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# The Natural Base $e$

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- Let  $f(x) = b^x$  for some base  $b > 0$ .
- What is  $f'(x)$ ?

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- For the right choice of  $b$ , that constant will be 1.
- That choice is approximately 2.71828. . . .
- We call that number  $e$ , the **natural base**.

# Compound Interest

## Compound Interest

Let  $P$  be the present value of an investment,  $t$  the duration (in years) of the investment,  $r$  the annual interest rate,  $k$  the number of compounding periods per year, and  $B(t)$  the future value after  $t$  years. Then

$$B(t) = P \left( 1 + \frac{r}{k} \right)^{kt} .$$

# Continuous Compounding

## Continuous Compounding

If the interest is compounded continuously, then the future value is

$$B(t) = Pe^{rt}.$$